



Bayerische Verwaltung der staatlichen Schlösser, Gärten und Seen

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Price list for photograph selling, leasing and reproduction (effective as of March 2023)

All prices include the currently valid VAT.

1. Prices for the provision of image material

1.1. Digital image files

1.1.1. Provision fee per picture €18.00
plus reproduction fees (see item 2 for prices)

Image material available is provided free of charge for reproduction in scientific publications and textbooks. Only the reproduction fees will be charged.

2. Prices for reproduction permit

Any person wishing to reproduce an image of any property administrated by the "Bayerische Schlösserverwaltung" will have to indicate the title of the publication in which the images are to be shown, and obtain a reproduction permit from the "Schlösserverwaltung". The "Bayerische Schlösserverwaltung" will be entitled to at least one voucher copy of the publication. In case of intensive commercial use (e.g. high circulation, wide distribution and economic interest), higher prices will be charged based on a separate agreement.

For the reproduction of several motifs in a publication the following discount is offered:

5 – 10 motifs:	20% discount
11 – 20 motifs:	30% discount
more than 20 motifs:	50% discount

2.1. Editorial use

2.1.1. One-time reproduction for editorial use (books, magazines, calendars, e-books, CDs, DVDs, etc.)

2.1.1.a. First edition with a maximum quantity of 200 copies	€18.00
2.1.1.b. First edition with a maximum quantity of 500 copies	€35.00
2.1.1.c. First edition with a maximum quantity of 1.000 copies	€65.00
2.1.1.d. First edition with a maximum quantity of 10.000 copies	€110.00
2.1.1.e. First edition with a maximum quantity exceeding 10.000 copies	€130.00
2.1.1.f. Relevant scientific articles in conference papers or similar	€18.00
2.1.1.g. Scientific publications that are published exclusively online	€18.00

The fees above increase by 40% for multi-lingual editions.

For an e-book published simultaneously with the print or for additional digital rights 50% of the regular fee will be charged.

For worldwide rights, a surcharge of 150% will be applied.

2.1.2. Reproduction on a title page or book cover

2.1.2.a. First edition with a maximum quantity of 1.000 copies	€175.00
2.1.2.b. First edition with a maximum quantity exceeding 1.000 copies	€300.00

2.1.3. Reproduction in the context of exhibitions (design motif, panels, media stations, etc.)	
Flat rate per picture	€95.00
2.1.4. Reproduction of a still photo in a film or on TV	
2.1.4.a. For use up to 3 years	€250.00
2.1.4.b. For use beyond 3 years	€350.00

For relevant documentation, the above fees are reduced by 50%.

2.2. Reproduction for commercial purposes

2.2.1. Postcards, envelopes, small souvenirs, etc.	
2.2.1.a. First edition with a maximum quantity of 500 copies	€95.00
2.2.1.b. First edition with a maximum quantity of 1,000 copies	€175.00
2.2.1.c. First edition with a maximum quantity of 5,000 copies	€300.00
2.2.1.d. First edition with a maximum quantity exceeding 5,000 copies	from €425.00
2.2.2. Advertising and commercial products (e.g. outdoor advertising, adverts, photographic wallpaper, printed textiles, etc.)	
2.2.2.a. First edition with a maximum quantity of 1,000 copies	€425.00
2.2.2.b. First edition with a maximum quantity of 5,000 copies	€600.00
2.2.2.c. First edition with a maximum quantity exceeding 5,000 copies	from €700.00

In case of intensive commercial use (e.g. wide circulation, extensive distribution, and economic interest), higher prices will be charged based on a separate agreement.

2.3. Internet use

2.3.1. Editorial use (online media, cultural homepages, etc.)	
Flat rate per picture	€95.00
2.3.2. Commercial use (advertising, homepages of companies, commercial offers)	
2.3.2.a. up to 1 year	€250.00
2.3.2.b. up to 5 years	€500.00
2.3.2.c. more than 5 years	€700.00

3. Prices for the leasing of large-size colour slides or prints from an existing b/w negative

3.1. large-size colour slides (=Ektachromes of sizes 6 x 7 to 13 x 18 cm for reproduction purposes) or prints from an existing b/w negative (18 x 24 cm), depending on availability.	
3.1.1. Provision fee plus reproduction fees (see item 2 for prices)	€18.00
3.2. Exceeding the leasing period (slides, prints) (blocking costs) payable in addition to the leasing charge, flat rate	€65.00
3.3. Indemnification for loss of, or damage to, an Ektachrome Payable in addition to the leasing charge, VAT-exempt	€250.00